

Instant Market Research

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The Meta Information Techniques makes market research extraordinarily efficient!

Meta Information Technique is available as an efficient and reliable instrument for market research and is especially effective when used in areas of trends and future research. Furthermore, research assignments in cultural and social areas can be accurately and quickly completed.



European Academy for
Metacommunication

eurac.business academy
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Save on time and expenses

M.I.T. fulfills all the requirements of validity and reliability of scientific examination. Research design and greater output of results are comparable to traditional methods of market research. Through M.I.T., the collection and data interpretation phase is minimized in many ways. Thus time and costs are considerably reduced.

Businesses in industry and service, that regularly have to solve extensive research assignments, have a new tool, available in Germany, that makes it possible to obtain information and data, as well as its meaning, through space and time. The human unconscious is used to access this information.

Career opportunities at eurac realizes

Dr. Wolfgang Schmitz, founder of M.I.T.:

“Our institute, eurac GmbH, realizes M.I.T. in the support of market research projects for our customers in various branches. Those who are interested can learn this method from us. In addition to personal competence training, we offer career opportunities for our seminar graduates by giving them the opportunity to become members of our M.I.T. research team and to work on and transcribe corresponding customer projects to our clients.”

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